

‘Athiti Devo Bhava’
Seminar at ICFAI

Kamalghat, October 20:

Tripura Tourism Development Corporation Limited (TTDCL) and ICFAI University, Tripura jointly organized a seminar today on ‘Athiti Devo Bhava’ to mark celebration of “Paryatan Parv.” The seminar emphasised on improving infrastructural facilities and sensitizing people for attracting more tourists in Tripura.

The seminar began amidst felicitation of guests and lighting of ceremonial lamp. Retired IAS officer and formerly Managing Director of TTDCL Mr. Madhu Sudan Bhattacharjee and other officials of TTDCL graced the seminar as guests. They include TTDCL Managing Director Mr. Anindya Kumar Bhattacharjee, Assistant Director Mr. M K Das and Assistant Manager Mr. D C Baidya.

Dr. A Ranganath, the Registrar of ICFAI University, Tripura gave welcome address stressing on the need for developing tourism in N.E.region. In his key note address, Mr. M S Bhattacharjee emphasised on better road connectivity across the State and good hotels at all district headquarters to woo more number of tourists.

He also pointed out that ICFAI University, Tripura had developed good educational infrastructure in Kamalghat Campus and been offering professional and quality education. Mr. Bhattacharjee urged upon the students to propagate the importance of ‘Athiti Devo Bhava’ notion in the society.

Through a presentation, TTDCL showed different tourist spots, guest houses, and opportunities for tourism development. Sri A.K. Bhattacharya praised such endeavour and stated that this kind awareness would generate a sense of belongingness and love for nature. In the forthcoming days, ICFAI University will conduct such kind of awareness program for developing tourism destinations in Tripura. The program concluded with the Vote of thanks given by Dr. Dhananjay Datta, Assistant Professor of ICFAI University, Tripura.